

DRY-STACK NEYLAND off to a FLYING START

NEW

Launched at the beginning of this season, we billed it as 'the smart way to berth your boat' – it seems many already agree...



Dry-stack berthing is hugely popular in the USA and has now become well established in the UK, so with shore space available in Neyland, it was something we had to investigate.

It didn't take long before all the advantages became apparent, and it also became clear that Dale Sailing would be ideally placed to offer an excellent facility and so we launched Dry-Stack Neyland for the 2011 season.

The most obvious advantage is space efficiency – on land you can berth boats three high, so there is an immediate cost advantage that can be passed on to the customer.

Then what at first appears to be the downside, the fact that the boat is stored away from the water, actually also turns out to hold a lot of other advantages...

The launching problem is immediately overcome by the use of a specialist fork lift with Sampson-like abilities – the size boat it

can lift off the stack is surprisingly large – just take a look at the boats already in the stack for confirmation of this.

Then the advantages of berthing ashore come thick and fast – first is less maintenance. There's no need to antifoul or if your boat is already antifouled you'll be able to look forward to never having the cost or having to face this chore again!

Secondly, sacrificing of anodes is limited to the time you're actually using the boat, which of course means it's virtually eliminated.

Thirdly there's no fouling of any stern gear and you can give it a visual inspection every time you use your boat. Should you get a problem with rope or net round a prop or shaft, a worn bearing, a leaking shaft seal etc – no worries – you're being lifted out anyway!

If you are outboard powered, lifting out means you can fresh-water flush with ease.

And if you like to keep your boat polished ▶

many are finding they make more use of their boat

INSIDE

Great lift-out and wash off deal

DALE Sailing has been running a special package lift-out, wash-off and relaunch deal which has proved so popular we're now running it to the end of October. [Page 2](#)

NEW lower prices for winter lift out and storage

New lift out equipment means we can do the job more efficiently and pass the savings onto you! [Page 2](#)

NEW models from DALE Motor Yachts

Exciting times at DALE Motor Yachts with not just one but two new models in development. [Page 3](#)

DALE 23 near & far

The boat that wowed the press at Southampton Boat Show finds new owners in the Mediterranean and on our doorstep. [Page 4](#)

NEW DALE 45 delivered

The newest DALE Classic 45 is now enjoying southern cruising from Falmouth. [Page 4](#)



SAVE at the chandlery – internet prices, on-your-doorstep convenience

Why Google when you can Dale? [Page 4](#)

WE COME TO YOU

Off-site servicing, repairs and enhancements. [Page 4](#)

DRY-STACK – the SMART WAY TO BERTH YOUR BOAT

and looking its best, you'll find the shine lasts longer once you're away from the weathering of salt water.

So does dry-stack berthing limit the use of your boat?

In a word, no, and in fact for many, the exact opposite.

All you need do is give us an hour's notice and we will have the boat ready and waiting for you at any height of tide. When you return, because we have a holding pontoon, you can leave your boat at any time of day ready for us to lift out.

Your berthing fee covers as many launches and lift outs as you can manage, and being so easy and having no tide restrictions many are finding they make more use of their boat – surely the best way to increase the value of your investment.

The dry-stack is also a year round facility, so during winter, you can either regard it as a layup facility, or better still, use it as a winter launch facility – the ideal solution if you'd like to keep your boat available to use but don't want the cost and maintenance of staying afloat all winter for the sake of occasional use.

If you want to carry out your own maintenance or cleaning, we can lift upper level boats down to ground level, or of course you have the easiest possible access to our own technicians for servicing and repairs.

Who can use the dry-stack?

We cater for any power boat 4 – 13m in length up to a maximum displacement of 6 tons.

And the cost?

We offer short term, mid term and annual packages all at very favourable prices:

1 month: £34.00 per metre

3 months: £76.00 per metre

6 months: £127.00 per metre

12 months: £168.00 per metre

Inc. VAT – min charge: 6.4m. Other dry-berthing packages are available for sailing boats and larger power boats.

To find out more or reserve a berth:

Call 01646 603105 or 07879 481717

or e-mail mikereynolds@dale-sailing.co.uk



Selling your boat?

A short term dry-berth means you can make your boat very attractive to buyers...

Usually you have two options – either lay-up ready for sale, which allows you to keep the boat looking its best but means the cost of a launch and the inconvenience to the buyer of two separate days travelling for the viewing and sea-trial, or you keep it afloat – handy for a sea-trial, but extra work to keep it clean and shiny and necessitates the cost of a lift out for the buyer and surveyor to inspect the hull and stern gear.

Imagine how much more attractive your boat will be if a shore-based inspection and sea trial can take place on the same day, and because your launches and lift-outs are included in the berthing fee, there's no need for awkward negotiations over who pays for what!

Take a look at www.boatshedwales.com

WINTER LIFT-OUT & STORAGE better than ever value

Winter storing your boat at Neyland puts you at the heart of a vibrant boating community close to everything you need...

The investment in our dry-stack berthing facility means we now have more efficient lift-out machinery, which in turn means we have been able to reduce our prices, which means more lift-outs which means we can cut costs even further to give you the very best deals!

Do you feel your boating goes to sleep with the winter lay-up? Winter storing at Neyland means you remain part of a vibrant boating community, so you can visit your boat to complete those little jobs you never get round to in the season, and perhaps stop for a quick break in the cafe or even stay on to enjoy an evening in the restaurant.

For those bigger jobs you will also have power and water on hand as well as being right next to the premises of a host of expert engineers, upholstery and cover makers, sail-makers, rigging specialists and sea school.

And of course, you're right next to the Dale Sailing Chandlery – if you've ever been half way through a job and found you need just one more bolt, an electrical connector or a extra bottle of oil, you'll appreciate just how valuable a chandlery-on-your-doorstep can be!

Prices

Lift out: £3.00 per foot

Wash off: £1.65 per foot

Storage ashore: 55p per foot per week

No min charge. Prices ex VAT. Cradle hire available.

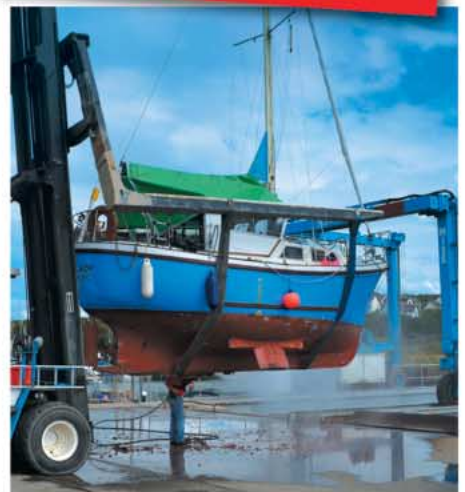
Chocking charge for boats with no trailer or cradle.

Call 01646 603115/107 or 07879 481717

GREAT LIFT OUT OFFER
BRUNEL QUAY LIFT OUT,
WASH OFF AND RELAUNCH
AT JUST £2.50 per foot

Now extended to include
September AND October!

Moving boat from berth to lift out and back (if required) £1.00 per foot total both ways. Min charge 25ft. Prices ex VAT.



SPECIAL OFFER for Neyland Yacht Haven annual berth holders
FREE one month storage ashore from Dale Sailing,
and from Neyland Yacht Haven, **FREE moving of your boat to and from your berth.**



NEW 34ft MODELS FROM DALE MOTOR YACHTS

“The driving experience of this boat is phenomenal”

...was what *Motor Boat and Yachting* said about our DALE 23 when they got behind the helm for the first time

But without wishing to blow our own trumpets too much, that was exactly what we set out for the DALE 23 to be. Together with TT boat designs we pulled on all the experience of five decades of building boats with the finest of reputations, to create a unique high speed boat with the very highest levels of secure sea-keeping, stunning performance and the most exhilarating handling.

Now we're turning everything we know and everything we learned from the DALE 23 towards two new and very bespoke high performance, superb handling models... the DALE Nelson 34 and the DALE Classic 34...

DALE Nelson 34

This boat was born out of the excitement of the magazine reviews of the high performance DALE 23.

The owner who has commissioned this DALE Nelson 34 loved everything he heard and saw about the 23, especially the way it handled on his sea trials, yet wanted a boat offering more accommodation.

The brief was a 34ft sports boat with generous open cockpit space, forward overnight accommodation for two with occasional additional overnight capability in two cockpit berths.

The DALE Nelson 34 is based around a modular design that enables the layout to be adapted for subsequent builds, for example, the galley can be housed in the cockpit or down below.

And, as a welcome addition to the brief, we've also been able to fit in a second two-berth cabin.

Layout, accommodation options, fit out, finishes and equipment will be very flexible allowing for future builds to be completely bespoke.

The first Nelson 34 is currently at the 3D computer modelling stage as shown above and you can follow the build on the DALE Nelson website: www.dalnelson.co.uk/nelson-34

DALE Nelson 34 at a glance

- 34ft (10.4m) full planing hull with 'Nelson' fine entry bow sections
- Exhilarating handling with 'Nelson' levels of sea-keeping and ride
- Power to owner's choice - single 220-370hp or twin 220-260hp
- Performance up to 35 knots +
- Open Sports or Hard Top versions
- Two berth forward accommodation with heads and shower
- Second two berth cabin
- Modular accommodation options.



DALE Classic 34

A perfect illustration of the DALE way of approaching a truly bespoke build – starting with nothing more than a sheet of blank paper.

For the owner, this exciting phase of the build has been familiar – his previous boat was our first Classic 45, built to his exact requirements.

This time round the brief was for DALE 23 levels of performance and handling with 'classic' styling and day boat accommodation coupled with the possibility of occasional overnighting.

The starting point was the hull – to achieve the primary objective of this boat, all the design attributes of our highest performing full planing hull have been brought into play – everything from then on has been carefully thought out so as not to compromise any aspect of the hull's abilities.

Follow further development at: www.dalnelson.co.uk/classic-34

DALE Classic 34 at a glance

- 34ft (10.4m) full planing hull with 'Nelson' fine entry bow sections
- Exhilarating handling with 'Nelson' levels of sea-keeping and ride
- DALE standards of build, fit out and finish
- Power to owner's choice - single 220-370hp or twin 220-260hp
- Performance up to 35 knots +
- Open backed or fully enclosed wheelhouse options
- Two berth forward accommodation with heads, shower and galley

DALE 23 NEAR & FAR

One off to the Med, another staying in Pembrokeshire...



When we designed the DALE 23, the open layout and soft riding hull were two key criteria selected with Mediterranean boating in mind. The very first 23 was delivered to Greece last year (the photo shoot was such hard work!) and our latest 23 has just been delivered to its owner in Spain.

We promote it as 'the perfect boat from dawn till dusk' and that's just what the owner will be using it for with a mix of gentle cruising and high adrenaline watersports with friends and family.

But we're delighted to now have a DALE 23 in build for delivery right here in Pembrokeshire – the very first example of the boat that astonished *Motor Boat & Yachting* at Southampton 2010 to be staying at 'home'.

And just a reminder of what *Motor Boat & Yachting* said:

"With a 265hp diesel in the back I knew it was going to be quick. What I hadn't anticipated was handling that left my spleen bobbing around Southampton. "What are you doing?" was all I could manage as Mike flung it flat out into a turn so violently that death seemed inevitable. Yet despite the insane G forces, the hull refused to release its grip on the water.

"Whatever magic they are using to defy the laws of physics, it works..."

"...it was the most astonishing boat at the show and I want one."

To discuss building your own personalised DALE 23 please call Mike Reynolds on 01646 600380 or 07879 481717, or visit www.dalenelson.co.uk

DALE, NOT GOOGLE!

Internet prices with on-your-doorstep convenience at Dale Sailing

Quality brands at great prices – is the mantra from the chandlery at Dale Sailing, no matter whether you're looking for the smallest shackle or a giant 350hp outboard motor.

In 2011 of course, great prices means a lot more than just being competitive locally, we now have to make sure we can stand up on the stage of the world wide web.

Barry Jones, the purchasing and sales manager for our chandlery has been hard at work to achieve just such a goal, and he's now confident enough to make this promise:

Our prices match all that we can find on the web but if you find a genuinely lower internet price for the same product, we will match that price!

So now, not only can you call into the chandlery to ask our advice and see, hold and try what you want to buy, you have the convenience of being able to take your purchase away there and then and also the confidence that you got it for the best possible price!

We offer a huge range of chandlery items, not all of which we can display in the shop, so whatever you need please don't hesitate to ask, either when you call in, or by phoning us on 01646 603110.



MOBILE SERVICING AND REPAIRS

Dale Sailing is perhaps one of the area's best known marine service and repair centres, but did you also know that we offer off-site servicing and repairs?

We can visit your boat in any marina or harbour or laid-up in a yard or at your home and offer full mechanical servicing for any make of outboard, sterndrive inboard or

shaftdrive inboard, petrol or diesel.

In addition we offer mobile joinery services for repairs or modifications as well as hull repairs on both wooden and GRP boats.

We also offer electronics installations and upgrades and are fully accredited installers for Eberspacher diesel heaters.

Contact Carl Allen on 01646 603115

NEWEST 45 BREEZES in to Falmouth

Achingly beautiful', 'peerless pedigree', 'solid build that leaves even the best production boat builders trailing', 'the undisputed kings of boats that laugh in the face of rough seas,' are just some of the press verdicts on the DALE Classic 45.

Each one we build is of course completely bespoke and perfectly tailored to each owner's cruising requirements and the latest one, named 'Breeze' was completed and delivered to its owner at Falmouth in July.



To enquire about an individually tailored 45, please call Mike Reynolds on 01646 600380 or 07879 481717, or for more info, visit www.dalenelson.co.uk

SOUTHAMPTON BOAT SHOW

During this year's Southampton Boat Show we will be happy to meet anyone for a viewing or trial of the DALE Classic 45 or DALE Nelson 38 on the South Coast or at Neyland (or of course any other time of year).

Sorry to those of you who were hoping to meet us at Southampton this month, but for 2011 having launched the 23 at Southampton 2010, we instead decided to exhibit at the London Boat Show whilst there was still a lot of momentum to the stir that the new model had created.

It did the trick for us, putting DALE fully on the map as a builder who could also turn our expertise to a high speed fully planing hull, but our show programme will include Southampton for 2012.

Dale Sailing

Headland is published by the Dale Sailing Company, Neyland Marina, Pembrokeshire SA73 1PY
Tel: Chandlery: 01646 603110
Service/repairs/
lift-out/storage: 01646 603115
Dry-stack berthing: 01646 603105
Boat building: 01646 600380
www.dale-sailing.co.uk